



# Logistics, Intralogistics, Transport and Packaging

Brief Industrial Profile of the West Palatinate Region



ZukunftsRegion  
Westpfalz e.V.



# Foreword

Dear readers,

The Rhineland Palatinate region, thanks to its excellent position within Europe, can offer your business the best development opportunities. The environment with strong sectors and a high quality of life are a testament and proof of the high appeal for investors and their families. More than 20 universities and research institutes, and the globally-recognised dual apprenticeship guarantees qualified young people to join your industry. Support and the search for straightforward solutions are a top priority for us.



The excellent transport links, whether via road, rail, water or air, connect you to the world. The proximity to France, Belgium and Luxemburg, and the fact that the area is part of the Rhine-Main and Rhine-Neckar business hubs are also great selling points for the dynamic Rhineland Palatinate for your business activities.

The location, right in the heart of Europe, also leads you to expect this mindset and action. Your employees and their families will have an exemplary choice when it comes to childcare and all-day schools. It is a great thing for those who wish to live and work here that our state is one of the most pleasant holiday regions.

Have a look through these pages, and see the variety in the Western Palatinate region!

A handwritten signature in blue ink, appearing to read 'Daniela Schmitt'. The signature is fluid and cursive.

Daniela Schmitt  
*Minister for the Economy, Transport, Agriculture and Winemaking  
in the Rhineland Palatinate*

# The Federal State of Rhineland-Palatinate

Rhineland-Palatinate is situated in Germany's dynamic southwest, in the immediate vicinity of France, Belgium and Luxembourg. It also boasts excellent connections for anyone wanting to develop worldwide business relationships, thanks to the neighbouring Rhine-Main area being the European economic centre that it is.

## Position in Europe

**Area:**

19.854 km<sup>2</sup>

**Inhabitants:**

4.1 million

**Important industry sectors:**

- Chemistry and pharmacy
- Healthcare
- Automotive industry
- Metal processing
- Mechanical engineering
- Nutrition



**99,7**

percent of all companies in the Rhineland-Palatinate are **medium-sized**. Thanks to their flexibility, they react quickly to global challenges.



**7**

Every seventh person employed in Rhineland-Palatinate works in a **high-tech** field. Because of this, the federal state is in national top position.

## An excellent business location ...

The Rhineland Palatinate has fast transport links to land, water and air. This saves businesses time and money. The proximity to the Frankfurt Airport hub, efficient motorways, Europe's high-speed rail network and the location on the Rhine, the most important waterway in Europe, form the basis of an excellently connected transport system.

The innovative economy, predominantly characterised by medium-sized organisations, cooperates closely with science and is among the best in the world. The combination of global players such as BASF, Daimler, Schott and Boehringer Ingelheim and medium-sized global market leaders is unique.



Petra Dick-Walther  
State Secretary in the Ministry for the  
Economy, Transport, Agriculture and  
Winemaking in the Rhineland Palatinate

**“An above-average economic power, and a successful blend of industrial and medium-sized businesses in all branches of the economy are the brand essence of the Rhineland Palatinate. The strong international drive provides opportunities and potential, and reveals the direction we would like to move in as a powerful region.”**

The appeal of the state in terms of its education is based on more than 40 research institutes and universities, as well as free university education for your first degree. The tertiary education and the dual apprenticeship with well-trained specialists and master craftspeople are world renowned.

And finally, a brief word about the mindset here: the people in the Rhineland Palatinate are open, warm and uncomplicated. Visitors appreciate the hospitality in the Rhineland Palatinate which, for many people from near and far, remains a popular holiday region with excellent culture and enjoyment.

## ... and a perfect environment for innovations.

The Rhineland Palatinate offers is world top class when it comes to particularly forward-thinking areas in business and science. This is why the state government is focusing on the areas where we have the greatest competitive advantages, and where our unique selling points are particularly prominent. With a view of the opportunities that present themselves from the global megatrends, as well as the latest leading markets and technological developments.

The areas for potential are offered consistent support, such as:

- Targeted strengthening of and support for the infrastructure and the development of competence in research and development,
- Support for ambitious research and technology projects,
- The creation of the best start-up conditions for innovative company foundations,
- Ensuring access to new research results for all businesses and
- Offering research, innovation and technology support as one unit..



In the **founder satisfaction ranking**, the Rhineland Palatinate is in 2nd place out of all 16 states



percent **export quota** in the Rhineland Palatinate in 2018 (Germany 50.3%)

# The West Palatinate

The West Palatinate region is situated in the Southwest of Germany in the federal state of Rhineland-Palatinate. Besides the regional centre of Kaiserslautern, it includes the independent cities of Pirmasens and Zweibrücken, as well as the districts Kaiserslautern, Südwestpfalz, Kusel and Donnersberg. It borders France in the south, Saarland in the west, the Rhine-Main area in the northeast and the Rhine-Neckar metropolitan region to the east. In comparison to its neighbours, the West Palatinate region offers companies particularly attractive locations in terms of price and accessibility, favourable conditions for investors and for employees, employment in future-oriented industries and an environment with a high quality of life.



**520.000**

Around 520,000 **people** live in the West Palatinate overall. Practically though, it is closer to 570,000, because...



**50.000**

Americans live in and around Kaiserslautern ("K-Town") as the biggest **American community** outside of the USA.



**132**

Citizens from 132 **various nations** live and work in West Palatinate.

## Traffic and accessibility

Whether on one of the numerous motorways that cross the region or the good local and long-distance rail connections, the West Palatinate can always be quickly and easily reached. Special feature: from Kaiserslautern, the metropolis of Paris is only about 150 minutes away by train. More importantly: the biggest German airport, the international hub Frankfurt/Main may be reached by car in under an hour. More regional airports in the area round out this enticing offer.

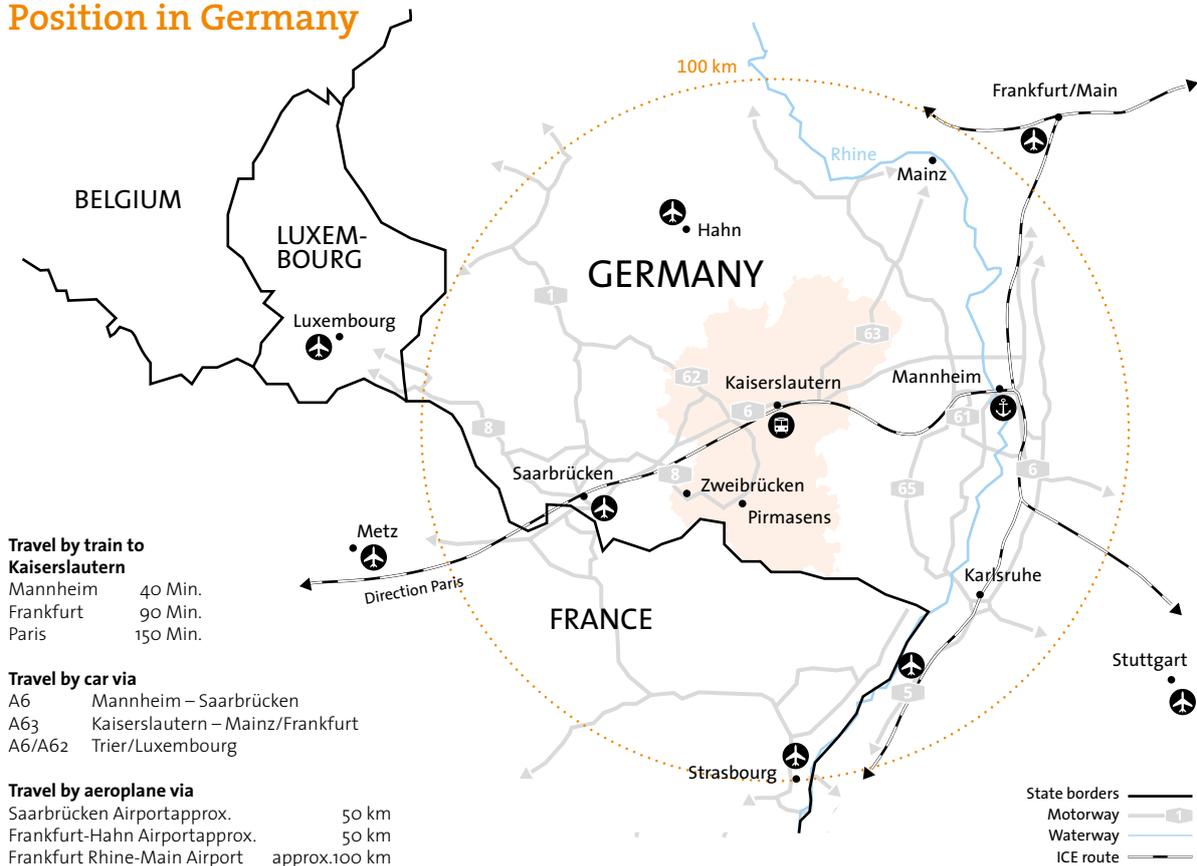
## Labour market, population

In recent years, the number of employees subject to social security contributions has increased significantly to around 165,000 in 2018. At the same time, the number of unemployed people has continued to decrease. Due to demographic change, it was forecast that the

Western Palatinate would experience a noticeable population decline in the coming years. In recent decades, however, especially in the centres, things have developed much more favourably than previously feared.

The official population statistics don't even include the some 50,000 Americans, who have been present in the Western Palatinate for 70 years, as well as members of NATO countries and their families. The US-American community is the largest outside the USA, which is reflected in a traditionally high level of English language proficiency among the local population. This presence, the large number of foreign students, foreign companies and their employees and the border with France with its numerous cross-border commuters all make the Western Palatinate an especially international region.

## Position in Germany



international **airports**  
less than a two-hour drive away.



An estimated 20 million people live within a two-hour drive around the **West Palatinate**.



## Economy and Technology

The West Palatinate has traditionally been rooted in industrial production. Machine and apparatus construction, automotive suppliers, footwear and leather goods, chemicals, plastics and last but not least, building materials still characterise the economic structure of the region to this day, which itself is strongly supported by SMEs. The US military is also a significant economic factor.

Based on its industrial roots, the West Palatinate's economy has developed in recent decades into a strongly export-oriented, SME-influenced research and development economy with innovative production and a specialisation in IT.

The conversion of formerly military and industrial areas or areas used by the railway has also played a special part in this transformation. There, with the support of the state, innovative new uses for these areas have emerged. The diversity of the economic structure together with the cooperation of the players in industry-specific networks has left the regional economy unscathed by international turbulence. Agriculture also avails itself of modern production methods, is partnered with modern agricultural machinery manufacturers (John Deere Development Centre), uses state-of-the-art IT technologies and also contributes to the generation of renewable energy in the West Palatinate.



**21**

The region boasts 21 **scientific institutions** in relation to automotive, electrical and production engineering, electro mobility materials, as well as IT / AI.



**4.0**

With the Smart Factory and the SME 4.0 Competency Centre, the West Palatinate is one of Germany's leading regions in **Industry 4.0**.



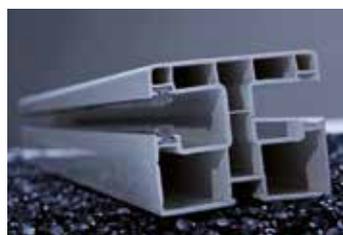
When it comes to complex research projects, people are increasingly turning to networks or so-called “clusters” in which cooperation partners from science and industry pool their different competencies. An example of this is the Science & Innovation Alliance Kaiserslautern (SIAK)



Research foci at the Technical University of Kaiserslautern include innovative vehicle and mobility concepts, intelligent driving and operating comfort systems, as well as energy-efficient vehicles and assistance systems, among others.



A dense network of first-class research facilities ensures that research and development work has practical relevance, providing the transfer points where results are put into practice.



The plastics industry based in the West Palatinate is an impressive example of the ongoing adaptability of our companies to changing conditions.

## Education, Research & Innovation

The competitiveness of the region is based on an innovative and flexible economy, but above all on a strong technological orientation in science, research and education. Several renowned research institutes in the field of information and communication technology are represented at the site, including two Fraunhofer Institutes, a Max Planck Institute and the German Research Centre for Artificial Intelligence (DFKI).

The Technical University and the University of Applied Sciences Kaiserslautern with its three locations in the region, as well as numerous vocational schools make the West Palatinate a priority region for training com-

puter scientists, engineers and skilled workers in the Rhineland-Palatinate.

Technology transfer offices, patent information centres, the Science & Innovation Alliance, the Smart Factory, the SME 4.0 Competency Centre, etc. contribute to the integration of research institutions within the regional economy and help to ensure its competitiveness now and in the future.



# 21.200

In 2018 there were around 14,900 students enrolled in more than 100 degree programs at **TU Kaiserslautern**, among those 2,650 were foreign students. A further 6,300 students were enrolled at the three locations of the **University of Applied Sciences, Kaiserslautern** in some 60 degree programs.



# Logistics, Intralogistics, Transport and Packaging

## The importance of this sector in the Western Palatinate

In the age of globalisation, digitalisation and just-in-time delivery, logistics has become an increasingly complex area of work and the backbone of our intensively-networked economic system. Disruptions in the international trading system have repeatedly shown how closely coordinated and globally interlocked the international economy now is – and the considerable importance of efficient logistics for the efficient division of labour in the economy as a whole. A cluster of companies has developed in the Western Palatinate region which offers a wide range of logistics services and products – from the flow of packaging and materials within businesses, to distribution centres, through to the delivery to the customer.



*The Western Palatinate is criss-crossed by several important transport routes. The Rhine-Neckar metropolitan region with the inland ports in Mannheim and Ludwigshafen as well as the Saarland and France can be accessed quickly via the A6. The A63 provides a direct link to the Rhine-Main metropolitan region and Frankfurt Airport, one of the most important air hubs in Europe, while the A62 acts as a link to the Benelux region, and the A8 and B10 to Karlsruhe, Stuttgart and Munich.*

This means that the cluster creates an attractive environment for producers who want to focus on their core business, and makes a significant contribution to the competitiveness of the companies situated at the location and therefore the region as a whole. At the same time, the areas of expertise in the cluster extend well beyond just the transport of goods: they include packaging manufacturers, machine builders, intralogistics specialists and freight forwarders. The numerous companies in the region can therefore ensure that the manufactured products find their way to the customer in attractively-packaged and well-protected form. In recent years, the region has gained a head start in development in the field of intralogistics in particular, which has given it special opportunities for growth.

The basis for the extremely dynamic development in the logistics sector is the availability of comparatively inexpensive commercial land and the excellent infrastructure connections to the wider transport network which links the Western Palatinate with the leading economic centres in Europe. A transport network which isn't yet overloaded and therefore ensures that reliable "just-in-time" is possible. The central location at the interface of the two biggest economies in the European Union, between the Saarland, Rhine-Neckar, Rhine-Main and the Karlsruhe metropolitan area, is increasingly proving to be a location advantage that attracts new businesses. Areas along the main traffic routes A6, A8/B10, A62 and A63 are particularly sought-after. A recent example: in 2021, the international retail group Amazon decided to build three logistics centres in the Kaiserslautern area. The road-rail transshipment hubs in the Kaiserslautern area and the proximity to large multimodal platforms and road, rail and inland waterways (Germersheim / Würth) as well as air freight hubs (FFM-Hahn, FFM-Rhein-Main) are further plus points.

Many companies operating in the area of conventional transport logistics have continued to expand their

range of services in response to the changing customer requirements. In addition to transport, handling and warehousing, they are increasingly taking on other tasks, such as order picking, quality inspection, consignment tracking and customs clearance. In recent decades, many manufacturing firms have outsourced their warehousing and shipping – the logistics companies located in the Western Palatinate make this possible.

At the same time as the changes taking place in transport, the packaging sector has also changed significantly. In addition to increasingly wide-ranging and sophisticated packaging, in particular, automation is opening up new opportunities for growth. The Western Palatinate is home to the manufacturing of packaging and transport containers of all kinds. The products range from plastic canisters and cardboard boxes through to wooden pallets and large containers. Specialist container and shelving systems (> BITO) are also part of the regional portfolio. At the same time, companies in the Western Palatinate also have the appropriate technology and equipment for filling packaging with content. Specialist mechanical engineering businesses develop and manufacture transport and palletising systems, packaging machines and automated packaging lines, responding to the high demand for individual, technically-sophisticated solutions.

Intralogistics is a sub-area in the regional area of expertise, in which the many years of experience in handling materials such as metal and plastic are combined with elements of project and process management, as well as regional technological know-how in the field of automation. The focus is on sophisticated intralogistics systems which help organise the internal flow of materials in the areas of production, distribution and warehousing. Automated high-bay storage and goods distribution systems require increasingly complex hardware and software infrastructures whose components

can be provided by manufacturers from the Western Palatinate.

The wide range of services and products offered by companies in the Western Palatinate helps manufacturing businesses in a wide variety of industries to focus on their core areas of expertise. Packaging, transporting, organising – the companies in this area of expertise ensure the smooth flow of materials within the businesses and onto the customer.

The research and training capacities at the Technical University of Kaiserslautern, Kaiserslautern University of Applied Sciences and various other places of training and education provide the basis for the continuous development of the area of expertise. Kaiserslautern University of Applied Sciences has responded to the growing demand for highly qualified employees in the

field of logistics, having established a study programme in the area of “Applied Logistics Sciences” at its Pirmasens location, which also covers the sub-topics of transport and traffic, intralogistics and process and interface design. The two technically-aligned universities also provide new research impulses and train junior staff in the areas of mechanical engineering, mechatronics, automation and electrical engineering, materials science and computer science.

## Location overview

- Company portraits
- Other companies in the sector
- Vocational schools, universities, institutes and networks



No.	Company portraits	Expertise	Information
1	ALPLA Werke Lehner GmbH & Co. KG	Plastic containers	www.alpla.com
2	Amazon Logistics	Logistics, parcel delivery	www.logistics.amazon.de
3	BITO-Lagertechnik Bittmann GmbH	Shelving, container, picking and transport systems	www.bitto.com
4	Dörr GmbH & Co. KG	Packaging and displays	www.doerrkartonagen.de
5	GP Gölz Paletten GmbH	Pallets and pallet logistics	www.paletten-goelz.de
6	IVB Direktmarketing GmbH	Storage and shipment of sales items	www.ivb-gmbh.de
7	J.S. Logistik GmbH Pirmasens	Logistics and Transport	www.jslogistics.eu
8	Kopp Verpackungen GmbH	Packaging solutions	www.kopp-verpackungen.de
9	Körper Supply Chain Automation Eisenberg GmbH	Equipment for palletising, pallet transport and materials handling	www.koerber-supplychain.com
10	Gebr. Mayer GmbH & Co. KG	Logistics and Transport	www.spedition-mayer.de
11	MBS Logistics GmbH Pirmasens	Logistics and Transport	www.mbslogistics.com
12	Ökum. Gemeinschaftswerk Pfalz GmbH	Filling, packing, packaging	www.gemeinschaftswerk.de
13	psb intralogistics GmbH	Complete intralogistics systems	www.psb-gmbh.de
14	RWL GmbH	Logistics and Transport	www.rwl-gmbh.com
15	SONIMA GmbH	Supply chain experts in the automotive sector	www.sonima.net
16	TransPak GmbH	Packaging and cartons	www.transpak.de
17	Wasem Logistik GmbH	Logistics and Transport	www.wasem-logistik.de
18	WP Logistik	Logistics and Transport	www.wp-logistik.de

No.	Other companies in the sector	Expertise	Information
19	ADRIAN Spedition GmbH	Logistics and Transport	www.spedition-adrian.de
20	Alltub Deutschland GmbH	Packaging	www.alltub.com
21	Ambos Paletten	Pallets and pallet cages	www.ambos-paletten.de
22	Arcus-Air GmbH & Co. KG	Organisation of air transport, etc.	www.arcus-air.com
23	BAKO Logistiksysteme GmbH & Co. KG	Containers and packaging	www.logistiksysteme.bako.de
24	CP Schmidt GmbH	Packaging	www.mm-packaging.com
25	Dienes Packaging	Hollow packaging for liquids	www.dienespackaging.com
26	E. Chalo GmbH	Logistics and Transport	www.e-chalo.de
27	Eduard Sander Möbelspedition GmbH	Furniture Removal / Removals	www.umzuege-sander.de
28	FLS Frank Leitner Spezialsysteme GmbH	Metal storage and transport systems	www.fls-spezialsysteme.com
29	G&G Preißer GmbH	Packaging	www.preisser-verpackungen.de
30	ISL Innovative System Logistik GmbH	Logistics and Transport	www.isl-group.eu
31	Jakob Becker GmbH & Co. KG	Container service / disposal	www.jakob-becker.de
32	KOMATEC Systeme & Robotertechnik GmbH	Systems for transport, packaging and palletising	www.komatec.eu
33	Mohrbach Verpackungsmaschinen GmbH	Packaging machines	www.mohrbach.com
34	PKM Packaging GmbH	Automation of packaging lines	www.pkm-packaging.com
35	Schneider Holzbearbeitung GmbH	Wood packaging, logistics and transport	www.verpackung-holz.de
36	Schreiner Transport GmbH & Co. KG	Logistics and Transport	www.schreiner-logistik.de
37	Stahlbau Janzer GmbH	Containers	www.stahlbau-janzer.de
38	Transporte JUNG Spedition e.K.	Logistics and Transport	www.jung-spedition.de
39	W. Mayer GmbH & Co. KG	Logistics and transport, heavy haulage	www.w-mayer.de

No.	Universities, institutes, networks	Information
40	DEKRA Akademie GmbH	www.dekra-akademie.de
41	Kaiserslautern University of Applied Sciences – Pirmasens Campus	www.hs-kl.de

Vocational schools (BBS)			
42	BBS I - Technik Kaiserslautern	46	BBS Rodalben
43	BBS Zweibrücken	47	Landgraf-Ludwig-Realschule plus Pirmasens
44	BBS Kusel	48	Realschule Plus Lauterecken-Wolfstein
45	BBS Landstuhl	49	Meisterschule Kaiserslautern



Companies in the area of  
logistics, intralogistics,  
transport and packaging



## ALPLA WERKE LEHNER GmbH & Co. KG

# Closing the plastic loop

For 43 years now, ALPA has been manufacturing high-quality packaging solutions from plastic in Kaiserslautern. This packaging is used for shower gels, cleaning agents or detergents. The modern factory in the Palatinate is viewed as a pioneer within the group when it comes to utilising recycled materials. The result: a significant reduction in their carbon footprint.

Austrian-based ALPLA Group, with its headquarters in Hard on the shores of Lake Constance, is one of the leading companies in the plastic packaging sector. Globally, around 21,600 workers produce tailor-made packaging systems, bottles, seals and injection-moulded components at 178 facilities across 45 countries. This quality packaging is used in various different sectors: the food and drinks industry, cosmetics and hygiene products, household cleaners, detergents and cleaning agents, medication, motor oils and lubricants.

Since 1978, around 150 workers in Kaiserslautern have been producing packaging solutions for notable customers from the consumer goods sector, especially for beauty products, detergents and cleaning products. These customers include Ecover and Werner & Merz with the Frosch brand. The company can also count lubricant manufacturer Liqui Molly as one of their clients.

The business operates a three-shift operation with 23 production lines in their production facility spanning 3,000 square metres, processing different plastics such as PET, HDPE or PP. The annual output is 948 million units, which is the equivalent of around 7,000 heavy-goods loads. The PET segment makes up around 85 percent of

material consumption, HDPE and PP form the remaining 15 percent. Investments for raising the proportion of recycled material in the manufactured products are playing an increasingly important role. The ALPLA Group operates its own recycling facilities for producing recycled PET (rPET) and recycled HDPE (rHDPE) in Austria, Poland and Spain, as well as in the form of joint ventures in Mexico and Germany. The business is currently working on numerous other international projects. The use of recycled PET contributes to a reduction in greenhouse gases of up to 90%. This means that in 2019, ALPLA Kaiserslautern was able to prevent 17,000 tons of CO<sub>2</sub> emissions.

In the case of PET preforms, smaller units which are blown into complete PET bottles in the customer's filling plant, the proportion of recycled material is already at over 60 percent. This is an important step towards a closed circular economy.



# ALPLA

### Competences:

- Preforms made from plastic
- Plastic bottles
- Manufacturing technologies: ISBM, EBM, IM

### Materials:

- PET (rPET), HDPE (rHDPE), PP

### Markets:

- Beauty Care, Home Care, Oil and Lubricants

### Contact:

ALPLA Werke Lehner GmbH & Co KG  
Von-Miller-Straße 11  
67661 Kaiserslautern  
Telephon: +49 (0)631 53564-0  
E-Mail: office-kaiserslautern@alpla.com  
www.alpla.com



## Amazon Logistics

# Sustainable and fast delivery option for customers in the region

Amazon has invested in transport infrastructure and innovation to provide customers with quicker and more flexible delivery options. Its distribution centres, such as the Kaiserslautern location, enable Amazon Logistics to expand the capacity and flexibility of Amazon's delivery service to respond to the growing customer demand in the region.

Amazon opened its distribution centre in Kaiserslautern, with approximately 100 jobs, at the end of May 2021. Another distribution centre is planned in the immediate vicinity of Kaiserslautern in Ramstein-Miesenbach, which is also scheduled to start operations in 2021. So far, Amazon has created some 4,000 permanent jobs for logistics employees in Rhineland-Palatinate.

### **Electromobility in the Amazon delivery fleet**

In 2019, Amazon was one of the co-founders of The Climate Pledge – a commitment by signatory companies to 100% carbon neutrality by 2040 across all business operations, 10 years ahead of the goal set at the Paris Climate Agreement.



Transport is a key component of the vision to make all Amazon deliveries carbon neutral and put zero-emission delivery vehicles on the road. In Germany, Amazon's delivery fleet already consists of several hundred low-emission electric delivery vans. In Rhineland-Palatinate, some 39 electric delivery vehicles are currently in use, half in Grolsheim and half in Trierweiler. With these vehicles, Amazon is able to deliver packages to customers in the region on a low-noise, carbon-neutral basis. All new Amazon distribution centres will also be equipped

with the infrastructure for electric charging points. This also applies to the locations in Kaiserslautern and Ramstein-Miesenbach.



**Areas of expertise:**

- 20 years of logistics expertise, technical advancements and investment in the transport infrastructure.
- Rapid and reliable parcel deliveries for Amazon customers
- Collaboration with local, independent supply partners
- Investment in sustainable transport fleet

**Contact:**

Amazon Logistics Kaiserslautern  
Marie-Curie-Straße 6  
67661 Kaiserslautern  
Telephone: +49 (0)89 35803-530  
Email: [presseanfragen@amazon.de](mailto:presseanfragen@amazon.de)  
[www.amazon-logistikblog.de](http://www.amazon-logistikblog.de)  
[www.logistics.amazon.de](http://www.logistics.amazon.de)



## BITO-Lagertechnik Bittmann GmbH

# Making logistics into a success factor

As a consultant, partner and companion to its customers, BITO-Lagertechnik Bittmann GmbH, which is based in Meisenheim, offers users complete intralogistics solutions that are industry-oriented and coordinated to their requirements. BITO's goal is to make its customers' logistics into a success factor. The idea of innovation has been the driving force behind the traditional company ever since it was founded in 1845.

Part of the innovative product policy of the globally-active warehouse technology and intralogistics expert is to build on customers' intralogistics in the area of the Industry 4.0 with special solutions. In 2017, for example, the company launched the LEO driverless transport system, which allows for the automated in-house transport of containers and individual parts easily and without a separate wifi connection or IT.

Together with selected start-ups from the BITO CAM-PUS innovation centre, which was founded in 2017, BITO Warehouse Technology is supplementing its range of services with many innovations relating to intralogistics – the focus is on joint developments, such as digitalised containers for transporting pharmaceutical products or vaccines, or a sensor unit for straightforward, digitalised inventory logging in containers for small parts.



BITO is also constantly developing its product portfolio in the field of shelving systems in order to offer customers specified variants to respond to their challenges: multi-storey modular shelving systems enable companies in the rapidly growing e-commerce market, for example, to quickly and easily adapt storage and order-picking space to their expansion.

The pallet racking tuning from BITO makes it easy to flexibly expand the picking area, even in the exist-

ing pallet warehouse, to be able to respond quickly to changes and trends.

**BITO**  
LAGERTECHNIK



**Areas of expertise:**

Full-range supplier of shelving, container, order picking and transport systems for all industries

**Contact:**

BITO-Lagertechnik Bittmann GmbH  
Obertor 29  
55590 Meisenheim  
Telephone: +49 (0)6753 122-0  
www.bito.com



## Dörr Kartonagen

# A company with a long tradition that looks to the future

Dörr Kartonagen has been operating at its Pirmasens location since 1907. Dörr plans to remain loyal to its region and set new standards in the future.

The colourful transporter shows the new direction of the company Dörr Kartonagen from Pirmasens. Until 2018, the company only made shoe boxes, but after Bernhard Buech took over the company, its product range grew significantly. Through its ability to print high grammages (up to 950 g/m<sup>2</sup>) in the offset process and its expertise in die-cutting and gluing, the company has always had something of a unique selling point.

Ceiling hangers, retail sales boxes, folding boxes, mailings and shop window decorations are on display in the

showroom and showcase the new face of a long-standing company from Pirmasens.

A flawlessly-coordinated machine park, a creative studio with a high level of developmental expertise and lots of fresh ideas such as Connected Packaging help the company to realise its goal, which is to become Germany's most creative provider of packaging services. In this respect, the focus isn't only on the form, function and stability of packaging but also on the sustainability of the products. In February 2021, for example, a PV



system was installed on the roof which covers the entire requirement for energy with green electricity; the company is also FSC certified and a Climate Partner. The most commonly used material is GD 2 (chromo duplex board), which consists of 95% recycled material.

“Appreciation creates value” is the maximum when it comes to employee management at Dörr. The company focuses strongly on social justice. “We have hired people who have been long-term unemployed, an experience which has proven to be positive. We provide training in a variety of trades because we want to counteract the shortage of skilled workers. For us, the Western Palat-

inate is the ideal region, because we feel that can still make a difference here. The infrastructure is right and the people here are highly motivated,” says Bernhard Buech, Managing Director and Owner.



**Areas of expertise:**

- Development and production of packaging and displays made from cardboard with 100 - 950 g/m<sup>2</sup> base weight
- Nationwide field sales
- Owner-managed family business since 1907
- 37 employees

**Contact:**  
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 Telephone: +49 (0)6331 541-0  
 Email: info@doerrkartonagen.de  
 www.doerrkartonagen.de



GP Gölz Paletten GmbH

# Euro pallets, pallet cages and logistics

In the area of pallets and the associated logistics, Gölz Paletten GmbH is one of the most modern, sustainable and environmentally-friendly companies in the industry.

For its production of EPAL Euro pallets, GP Gölz Paletten GmbH only uses high-quality solid wood, which it processes at cutting-edge production facilities. With a daily production capacity of up to 15,000 wooden pallets, the company always guarantees its customers the appropriate availability for short- or long-term orders and, of course, also responds to individual wishes.

The wooden pallets from Gölz are processed exclusively according to the ISPM 15 standard. This guarantees clean exports to foreign countries, so that the pallets are not infested with fungi, pests, microorganisms or insects.

## The goal for 2021 - CO<sub>2</sub>-free

Environmentally-aware processes are the top priority at Gölz Paletten GmbH. Its goal for the year 2021 is to achieve the CO<sub>2</sub> free transport of all its goods.

## In-house drying on site

Gözl Paletten GmbH offers a high drying capacity for wooden pallets. To be able to transport products of all kinds safely and internationally according to regulations, the necessary wood moisture content is achieved

during the individual drying process. This means that the wooden pallets can be loaded and transported with goods such as metal, food, paper etc. as quickly as possible.

## Quick & reliable

Gözl Paletten GmbH stands for just-in-time with CO<sub>2</sub> friendly vehicles. With an availability of 31 of its own vehicles, the company guarantees compliance with delivery times as well as delivery within 24 hours for new orders.



### Areas of expertise:

- Production of EPAL Euro pallets
- Daily production capacity of up to 15,000 wooden pallets
- Continuous availability of new and used pallets
- Pallet return, including quality exchange or repair

### Contact:

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[www.paletten-goelz.de](http://www.paletten-goelz.de)



## IVB Direktmarketing GmbH

# Manual solutions when machines reach their natural limits

For more than 35 years, IVB has been supporting a wide variety of companies from different sectors in the areas of fulfilment, packaging and order picking as well as warehousing.

Founded in 1983 in Ottersheim as a letter shop, IVB currently operates from the heart of the Rhineland Palatinate with three locations, serving customers from a wide range of industries.

In recent decades, IVB succeeded in making a name for itself through packaging and order picking. Even today, many activities cannot be carried out by machine, which means that this area continues to be an essential part of the service portfolio. A good example are product displays or stands such as those found in pharmacy shops. IVB processes several thousand such objects every year, completing the manual assembly and stocking up these goods carriers with various cosmetic and haircare products.

Today, its focus is increasingly on warehousing and fulfilment. Customers with their own online shops now store their goods at IVB, where they have their incoming orders packed and shipped.

At its locations in Göllheim, Kirchheimbolanden and Marnheim, each year

- over 1 million articles are picked,
- over 260,000 packages are packed,
- and 40,000 pallets are prepared.

In the future, the company intends to focus on growth. More customers are to be acquired in the area of fulfilment in particular. To continue to meet the customers' requirements and to be able to provide sufficient storage resources, IVB is already planning the construction of a new warehouse.



### Areas of expertise:

- Fulfilment – storage and shipment of sales items
- Manual packaging
- Order picking
- Warehousing
- Letter shop – mailing service
- Worldwide parcel and pallet shipping

### Contact:

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## Kopp Verpackungen GmbH

# Part of PackSynergy AG – the largest association of packaging specialists in Europe

Kopp Verpackungen GmbH, which has locations in Höheischweiler, Pirmasens and Rodalben, has made a name for itself due to its considerable expertise in the area of packaging made from various raw materials for more than four decades. Its new managing directors, Heico Berner-Dietzel, Dirk Dietzel and Danny Berardinucci have chosen to invest in the company's machinery and its employees.

Customised solutions made of corrugated cardboard, solid cardboard, wood, composites, polyethylene, thermoplastics and EPS are developed with the goal of finding the "right solution", regardless of the raw materials. The special attributes of Kopp are its high level of expertise in different materials and manufacturing processes as well as its flexible in-house implementation. Its wide standard range with over 10,000 items rounds off its portfolio of solutions.

"We feel we are the engine of the packaging industry in Rhineland-Palatinate," explains graduate engineer Hei-

co Berner-Dietzel. "We can envisage a great future here and are also enthusiastic about the positive mentality in this region," emphasises Heico Berner-Dietzel. "That's what makes us different".

### European Packaging Network

For the new managing directors, who will take charge on 1st January 2021, the new year is the start of the future 4.0, which will become significantly more digital. Heico Berner-Dietzel (50 years old) and Dirk Dietzel (53 years old) are also managing directors at a bigger packaging company, Wepa, in North Rhine-Westphalia. Dan-



ny Berardinucci (39 years old) is the managing director of Adrians GmbH of Baden-Württemberg. As a co-founder and shareholder of PackSynergy AG which has 30 locations in 19 countries, the largest association of packaging specialists in Europe is being further strengthened in this region. The members of Packsynergy AG account for more than 400 million euros in annual sales. Its central warehouse for Germany is located in Pirmasens and is set to be further extended.

#### Keeping jobs and making workplaces ergonomic

With the “western triangle” of Wepa, Adrians and Kopp, 90 employees and an annual turnover of EUR 18 million, numerous customers in almost every industry are served. No jobs were lost during the pandemic, in fact, positions were added, and there was no need to turn to short-time working. “Ergonomics at the workplace”, with flawless packing stations and equipment, is another mainstay of the group, explains Heico Berner-Dietzel. “In our consulting projects here, we have seen that packaging logistics is the binding link between production and distribution.”

#### An example of an overall concept (see photo)

By “overall concept”, the packaging developers at Kopp mean a packaging solution which includes integrated padding or constructed hangers, for example. And above all else, inserts for 100% corrosion protection with a long-term storage function. In the illustration, 4 large gear systems have been stored and packed, and are ready for storage for 15 years.

With its second business, [www.pac-parcel.de](http://www.pac-parcel.de), Kopp is able to transport the packaging to the customer, which lies flat in the manufacturing process, in fully erected and assembled form on the basis of “Kanban to the point of use”. Many customers have been using this service, or the storage of large quantities with “portion-wise” deliveries, for many years.

#### Sales packaging for the end consumer market

Heico Berner-Dietzel often uses his phrase “the packaging is the architecture of the business idea” in his presentations. The finishing of folding boxes or cardboard packaging, another area of expertise at Kopp, is playing an increasingly important role in differentiating the company from its competitors and establishing a brand presence at the P.O.S (point of sale). “In this respect, velvety coatings, embossing or holograms in a variety of shapes and colours can be a haptic as well as visual experience for the end customer,” says Berner-Dietzel. “After all, the unboxing experience hasn’t just made a name for itself on Youtube channels and with Iphone packaging”.



#### Areas of expertise:

- Customised packaging solutions using different raw materials with sustainability
- Large standard range for immediate solutions
- In-house production, development and prototyping
- Machines, equipment, conveyor technology, packing stations

#### Contact:

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[www.pac-parcel.de](http://www.pac-parcel.de)  
[www.packsynergy.de](http://www.packsynergy.de)



## Körber Supply Chain Automation Eisenberg GmbH

# Products and solutions for palletising and conveying

High-quality and reliability, safe operations and a long service life: products and solutions from Körber are consistently the first choice when it comes to managing complex intralogistics processes in a rapidly changing world.

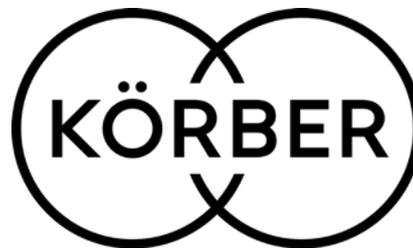
Specialising in production logistics, the company's key strength lies in the modular design of systems for palletising, pallet transport and the handling of unit loads. Its range of products includes automation solutions which are individually tailored to customers for various industries.

Enrico Pes, CEO of Körber Supply Chain Eisenberg GmbH, comments: "Companies nowadays have to deal with more products, supply and distribution channels – on top of the customers' expectations for more speed, convenience and competitive prices. Körber is dedicated to developing innovative solutions to turn these complexities into a strategic advantage."

The material handling systems from Körber enable companies to palletise goods quickly, efficiently and safely and to prepare them for delivery, while reducing the need for manual labour. Körber's space-saving and compact palletising system is characterised by its unique modular design. This offers companies investment security, as the system is designed to expand with

the size and capacity of the company. It also allows for an individual configuration according to the requirements.

Last year, Körber received a special accolade. In the "product of the year" competition, the readers of the German trade magazine "materialfluss" awarded PA15 palletising system from Körber second place in the category of storage and order-picking technology.



### Expertise

- System manufacturer of equipment for palletising, pallet transport and materials handling
- Scalable automation solutions
- Extensive process know-how in production logistics
- Experts in finding solutions for our customers

### Contact

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Eisenberg GmbH  
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## Gebr. Mayer GmbH & Co. KG

# Getting goods to their destination efficiently and safely

Gebr. Mayer GmbH & Co. KG is a local and nationwide partner for the distribution of your products. Logistics and transport are the company's key strengths.

The medium-sized forwarding and logistics company, whose core competencies are in general cargo, transport and warehouse logistics, mainly works for customers from the Western- and Saar Palatinate regions in Germany and the neighbouring EU countries to the west. The company also transports consolidated goods to almost every country in the world. Even if pallets do not correspond to the usual dimensions, they can be delivered on time via groupage lines.

In the area of transport logistics, the company's varied vehicle fleet offers the possibility for combining both large full loads and several partial loads on an efficient basis. The company maintains its own transshipment terminal for this purpose. High-capacity vehicles are used for particularly bulky goods. Modern loading concepts also make the loading processes more flexible.

Gebr. Mayer GmbH & Co. KG is also able to support its customers with warehouse logistics. At its modern warehouse complex in Zweibrücken, goods can be stored, picked, assembled, packed and converted.

To respond to the current market requirements, the company has a modern fleet of vehicles for regional de-

liveries, as well as swap body and semi-trailer vehicles for longer distances. All vehicles drive on an environmentally-aware basis with Euro6 engines and fulfilling the latest emission standards, and therefore make an important contribution to environmental protection.

Through the use of first-rate IT solutions, flexible scheduling, efficient route designs and real-time goods tracking can all be guaranteed.

Trained in-house clerks and professional drivers provide further support to the experienced and well-trained team.



### Areas of expertise:

- Individual logistics solutions
- General cargo transport, part loads
- Full loads
- Procurement logistics at your suppliers
- Warehouse logistics, order picking, packing
- Cross-docking concepts

### Contact:

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## MBS Logistics GmbH

# Customer satisfaction thanks to expertise

Importing and exporting shoes and leather goods are the core areas of business of MBS Logistics GmbH in Pirmasens.

In the past, Pirmasens was one of the largest centres for the shoe trade in Europe. At the height of the town's industrial era, there were some 300 businesses in the local region which operated in the production of shoes and leather goods. Even though the number of shoe businesses based here has declined in recent years, the core business of MBS Logistics GmbH in Pirmasens has increasingly developed into an import and export business for shoes and leather goods. The expertise that MBS Logistics has acquired in this area over recent years has grown significantly with its success.

When MBS Logistics GmbH was founded in Pirmasens in May 2004, its basic business initially consisted of HGV goods transport operations from Tuscany, Civitanova Marche, Milan and Vicenza in Italy, each of which sent two weekly departures to Pirmasens, as well as a major key account in the area of sea freight imports.

The development of the business proved to be very positive, right from the start. Over the following years, the company therefore invested in both its personnel and its location. Under the leadership of managing director Ralf Schmerl, MBS Logistics GmbH expanded in 2016 and

leased new office space with an adjoining warehouse. In addition to its focus on the importing of sea and air freight, its business in the export sector and in customs clearance has also expanded strongly. Its development continues to be characterised by strong growth. A few years ago, the company's 4,500 sqm. theft-protected trans-shipment warehouse was enlarged by another 300 sqm.

At present, some 60% of the business volume of MBS Pirmasens is accounted for by logistics services in the area of leather goods and accessories for the shoe industry. Thanks to their many years of experience and outstanding competence, the employees of MBS Logistics Pirmasens are highly valued by their customers for their logistical expertise in this field.



### Areas of expertise:

- Individual logistics solutions
- General cargo transport, part loads
- Full loads
- Procurement logistics at your suppliers
- Warehouse logistics, order picking, packing
- Cross-docking concepts

### Contact:

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[www.mbslogistics.com](http://www.mbslogistics.com)



## psb intralogistics GmbH

# Creating Your Intralogistics.

Developing and implementing integrated intralogistics systems for production and distribution, adapting solutions individually to customer-specific requirements – such are the core competencies of psb intralogistics.

The company philosophy of “everything from one single source” illustrates this holistic approach, on the basis of which psb intralogistics implements the systems for its customers. The company supplies everything from consulting and planning services through to implementation, maintenance and servicing from one source – and for the full range of system components: system mechanics, control technology and IT organisation.

### **The best of all possible solutions: customising instead of “off the shelf”**

As a supplier of complete intralogistics systems, psb has an extraordinarily wide range of systems that allow it to configure the appropriate solution for every customer requirement. Not off-the-shelf concepts, but innovative individual solutions: so that one thing meshes with the next, and systems can run on a highly profitable basis for decades.

### **Innovative spirit meets with medium-sized values**

How did the locksmith business founded by Franz Klein in Pirmasens in 1887 become one of the leading companies in the intralogistics sector in Europe, with cooperation partners in the world’s leading industrialised countries? To put it in a nutshell: through the consistency of

a medium-sized company which relates to companies of all sizes with respect and by being ready to innovate at all times.

As a medium-sized, family-run, independent company, with its highly qualified engineering team and high-performance project management, psb has been successfully rising to challenges in the field of intralogistics for more than 70 years. Its 500+ employees apply themselves to the success of each individual project with their know-how and experience.



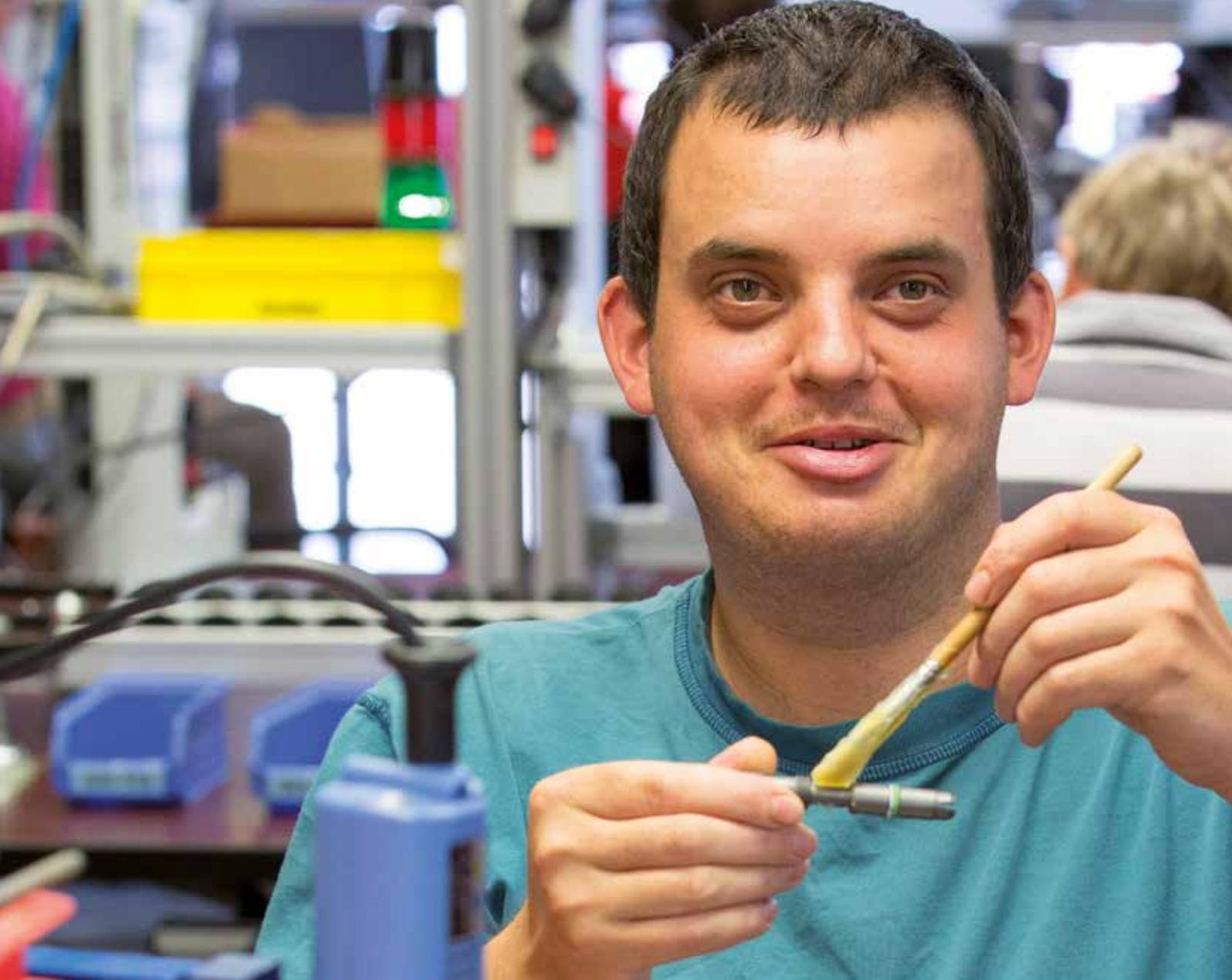
CREATING YOUR  
INTRALOGISTICS

#### **Areas of expertise:**

- Complete intralogistics systems for production and distribution
- Automated warehouse and material flow technology
- Comprehensive range of systems
- IT solutions
- Consulting, planning, realisation
- Lifecycle service

#### **Contact:**

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## Ökumenisches Gemeinschaftswerk Pfalz GmbH

# Everyone is equally unique

Ökumenisches Gemeinschaftswerk Pfalz GmbH is a social company which provides assistance to people with disabilities. In this respect, its offerings in its various areas of work range from filling to order picking and packaging, all the way through to laundry services.

The Gemeinschaftswerk offers a wide range of services, from counselling and early intervention through to integrative kindergartens and special schools, as well as opportunities in the areas of housing and work. At more than 42 locations in the Rhineland Palatinate and the Saarland, some 4,000 people with disabilities are cared for, supported and trained by more than 1,300 employees. The Gemeinschaftswerk also assists people who have been long-term unemployed to gain qualifications.

One focus of its offerings are its workshops for people with disabilities. In this area, the Gemeinschaftswerk offers some 1,600 people a variety of work and qualification opportunities at 7 locations in 25 areas of work. In this context, its offers in its various areas of work range from filling to order picking and packaging, all the way through to laundry services. The Gemeinschaftswerk describes itself as being a partner to industry, and its customers include highly-regarded large-scale businesses as well as medium-sized companies, craftsmen and self-employed individuals. The Gemeinschaftswerk is a specialist for community catering and has a modern canteen kitchen. It also offers a high-quality catering service.



The Gemeinschaftswerk offers its customers a processing service for promotional business, reliable, long-term collaborations, and innovative and flexible solutions. Customers can arrange for their orders to be processed by Gemeinschaftswerk to cover their production peaks or outsource complete areas of production or services.

All the locations of the Gemeinschaftswerk are certified according to DIN EN ISO 9001, and the company is aligned with excellence according to EFQM. The Gemeinschaftswerk charges at a reduced rate of VAT, and

shows its customers the deductible sum of the Equalisation Fee according to the German Act to Assist Disabled Persons on its invoices.



**Areas of expertise:**

- Products and services from 25 different areas of work
- Certified according to DIN EN ISO 9001
- Regional cooperation
- Completion of business promotions
- Covering production peaks
- Innovative and flexible solutions
- Reduced rate of VAT
- Disclosure of the Equalisation Fee according to the German Act to Assist Disabled Persons

**Contact:**

Ökumenisches Gemeinschaftswerk Pfalz GmbH  
 Participation in Working Life Division  
 Martin Rathke, Account Manager  
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[www.gemeinschaftswerk.de](http://www.gemeinschaftswerk.de)



## RWL GmbH

# Quality before quantity! Regional. National.

Based in Ramstein-Miesenbach, the owner-managed company RWL GmbH is a professional partner for temperature-controlled transport and logistics services in the foods sector.

Founded in 2008 as a straightforward transport company for temperature-controlled transport in the foods sector, RWL GmbH grew into a logistics service provider for the areas of food retail and industry. These days, its customers include well-known global players in the food and automotive industries. With its three warehouse locations in Ramstein-Miesenbach, Zweibrücken and Trebur (Hesse), the company has 85,000 m<sup>2</sup> of storage space which is partially temperature-controlled in the 12-18 °C range as a high-bay warehouse and a block warehouse. To ensure the high standards of the food industry, RWL GmbH is certified according to the IFS (International Food Standard) in both warehousing and transport, and offers a wide range of services such as order picking, packing, display construction, labelling and project management.

The transport planning of the 20 company-owned articulated lorries with refrigerated trailers and the permanently employed subcontractors is managed from the Ramstein-Miesenbach location. With the support of intelligent freight forwarding software, the scheduling team can also provide customers with information about the current status of their goods at any time. With the use of active monitoring (temperature monitoring of the transported food), the cold chain of the goods can be fully traced from the supplier

to the food retailer. At RWL GmbH and its customers, environmental awareness is a key area of focus. Regular investments in new HGV units with the latest emissions standards and in new refrigerated trailers reduce the CO<sub>2</sub> emissions and thereby protect the environment. The vehicles offer the highest possible safety for both their drivers and road users, as they are equipped with the latest safety systems such as turn assist, drowsiness warning, cruise control and emergency brake assist. Empty runs are avoided as far as possible through intelligent route planning. Drivers are trained on fuel consumption and responsible driving so as to help protect the environment.

With its 40 employees, the owner-managed company is not one of the biggest firms, but it is one of the most flexible, being specifically geared to the requirements of the customer. Simply transporting goods from A to B is yesterday's business. Developing logistics concepts in their entirety and finding solutions and offering them to the customer is the future.



### Areas of expertise:

- IFS Logistics certified transports
- IFS Logistics certified storage 12-18° C
- Order picking
- Packaging and labelling
- Display construction
- Project management
- In-house logistics

### Contact:

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## Sonima GmbH

# From the value chain into the value added cycle

With the dismantling of truck engines, Sonima GmbH in Göllheim is developing a new, sustainability-oriented area of business.

The SONIMA Group, a logistics and supply chain service provider that focuses on customers from the automotive, supplier and mobility sectors, is based in Göllheim in the Western Palatinate. It was founded in 2005 by Niels Treiber and is now part of the pfenning logistics group, one of the leading providers of contract logistics services in Germany. In addition to the usual logistics services, the SONIMA Group offers value-added services such as parts cleaning, repackaging, quality checks and the further processing of the parts through the assembly of subassemblies and CNC processing. Data management, supply chain consulting and resident engineering round off the company's service portfolio.

From autumn 2022, SONIMA GMBH in Göllheim will dismantle approximately 20 truck engines every day, and the cleaned and commissioned individual parts will be returned to the value-added cycle. This new business area is set to be expanded further in the long term, making an important contribution to sustainability and resource conservation in the future.

In addition to its headquarters, SONIMA also has subsidiaries in Poland, Hungary and Sweden. In 2020, the

group achieved a turnover of approximately 30 million euros and currently employs some 300 people, roughly 100 of whom are in Germany. All in all, SONIMA has 25,000 sqm. of production and logistics space where services are provided for the full range of the motor vehicle and mobility industry. This is not limited to OEMs (original equipment manufacturers) and suppliers alone, but also includes manufacturers of agricultural machinery, industrial trucks and other mobile equipment.

With the integration of SONIMA, the pfenning logistics group has strengthened its supply chain expertise and further expanded its value-added services with a focus on the automotive industry.



### Areas of expertise:

- Global supply chain experts in the automotive sector
- Individual development of concepts for the optimisation of quality and cost factors

### Contact:

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[www.sonima.net](http://www.sonima.net)



## TransPak GmbH

# 360-degree packaging services: everything from one single source

TransPak GmbH supplies packaging solutions made of cardboard, foam, plastic and wood, as well as film products, pallets and adhesive tape.

TransPak GmbH Kaiserslautern belongs to the TransPak Group and supplies customers in Rhineland-Palatinate, Southern Hesse, Baden-Württemberg and Saarland with packaging materials. TransPak has been operating in Kaiserslautern, Rhineland-Palatinate, since 1993. Its location there has 22 employees.

TransPak's value-added services include product-specific advice on packaging development, warehousing and the just-in-time delivery of packaging materials, as well as the optimisation of packaging and shipping processes – all from one single source. The high-performance logistics of TransPak Kaiserslautern GmbH are particularly appreciated by the local automotive industry. Each week, more than 300 pallets are sent to companies in these industries on a just-in-time basis. Even without these time-fixed orders, however, the logistics service provides deliveries within 24 hours of receipt of the order in 99 percent of cases.

TransPak has a wide standard range of packaging materials as well as a large network of cooperation partners for over 33,000 other items. It also has a wide range of packaging machines and the associated after-sales ser-

vices. An analysis of the processing costs shows: just 20 percent of the packaging and shipping costs are attributable to packaging materials, with 25 percent due to complaints about improper packaging and another 20 percent due to storage and transport. With the 360-degree services from TransPak, customers can reduce their packaging and shipping costs by 30 percent.

Many companies are also looking to consolidate their packaging suppliers and focus on a few key suppliers. A rule of thumb says that a company has to spend 10,000 to 15,000 euros a year on each supplier, including the documentation, accounting and communication costs. With its all-round no-worries offering, TransPak is just the right contact.

*Vorsprung  
durch Service!*



**TransPak**  
VERPACKUNGSMITTEL BUNDESWEIT

### Areas of expertise:

- Personal consultations
- Individual packaging development
- Logistics services
- eProcurement, electronic procurement
- Training
- Recycling and waste disposal
- Machine servicing
- Assembly

### Contact:

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www.transpak.de



## WP Logistik

# Delivering Quality.

Ever since its foundation in 2018, WP Logistik has been impressing its customers with its performance and quality and has been growing on a continuous basis. The portfolio of the company focuses on transport logistics, removals and vehicle rentals.

### Transport logistics

So production downtimes are something the customers of WP Logistik don't have to worry about? Time-critical shipments are delivered on a just-in-time or just-in-sequence basis to wherever they are needed. After all, time is money! Thanks to an extensive vehicle fleet, the right vehicles are available for all requirements. In this respect, all kinds of transport can be covered. From pallet to full load, from parcel to oversize.

WP Logistik carries out transport services for you throughout Europe in the form of partial or full loads. With the company's own fleet as well as permanently employed transport partners, every requirement is fulfilled on a customized basis. The company's goal is the efficient, flexible and agile provision of transport services. That is why the specialists at WP Logistik also increasingly rely on digital processing in all areas of the value chain. To offer you the best service, the company grapples with the topic of digitalisation every day. This is the only way to ensure an improved degree of control and optimisation and to further develop the solutions that exist today.

### Specialist for removals

WP Logistik attributes considerable importance to en-

sureing a customer-oriented service. The provision of on-site, free of charge consultation goes without saying. This allows all the details to be discussed in advance and for any open questions to be clarified in person. You receive a customised offer for your move and are able to decide exactly what kind of service you would like.

### WP vehicle hire

The company's vehicles are ideal for private "do-it-yourself" removals and transports. However, WP Logistik also offers solutions in the event of short-term vehicle failure and/or for longer-term hire during peak order periods.

### Qualified professionals

A family atmosphere and satisfied employees are our top priorities along with our customers. Trained professionals fulfil the requirements and ideas of our customers in consistent quality.

**WP/LOGISTIK**  
SPEDITION & UMZÜGE

#### Areas of expertise:

- Transport logistics
- Digital freight paper handling
- Removals
- Furniture assembly & disassembly
- Vehicle rental

#### Contact:

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**Wasem Logistik GmbH**

## **Wasem Logistik – making the world into a village**

The rapidly-expanding company currently manages some 140,000 m<sup>2</sup> of warehouse space in and around Kaiserslautern. The company's core area of expertise is an all-round service package for the logistical processes of companies. From warehousing through to order picking and the shipping of goods, customers are offered a unique and comprehensive service.

WASEM LOGISTIK GmbH is an owner-managed logistics and freight forwarding company, and has more than 100 years of experience. Founded in 1897 as a freight forwarding company, it has developed into a leading, internationally active provider of logistics services. The creation of Wasem Logistik GmbH in 2008 laid the foundations for a modern logistics company – TRANSPORT and LOGISTICS from ONE SINGLE SOURCE – in

compliance with the latest standards and environmental protection (certified according to DIN ISO 9001 and DIN ISO 14001).

Regardless of region, area of business or industry, Wasem Logistik GmbH offers a wide range of services, from general transport to logistics services specially aligned to the customer, such as contract logistics, in-



house logistics, warehouse logistics (including rail connections), air and sea freight, Europe-wide transport, hazardous goods transport and customs clearance.

Wasem Logistik GmbH is based at six locations in the Kaiserslautern, Kindsbach, Ramstein and Waldmohr area (Rhineland-Palatinate) and carries out customised warehousing services for well-known national/international customers from the region whom it supplies on a just-in-time basis.

You too can rely on the expertise of Wasem Logistik GmbH as a logistics service provider and make use of its unique benefits: exceptional flexibility, solution-oriented and individual implementation, an in-house vehicle fleet and approx. 140,000 m<sup>2</sup> of storage space, so that you can focus on your competences and core business.



**Areas of expertise:**

- Logistics and freight forwarding from one single source
- approx. 140,000 m<sup>2</sup> of storage space
- All-inclusive service package
- Storage, order picking and shipping
- National and international transport
- Environmental awareness and sustainable business

**Contact:**

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**Universities, institutes,  
training and further  
education**



## DEKRA Akademie GmbH

# Training and further education instead of a shortage of skilled workers in the region

The DEKRA Akademie (*DEKRA Academy*) is one of the largest private training organisations in Germany. Each year, more than 100,000 people place their trust in our ability to translate the highest quality in education and training into professional success.

The economic future of the Western Palatinate depends critically on the region having enough skilled workers available over the long term. To ensure the future of our region, a decisive building block is required: education and training at the highest level and at every level of qualification. At a training company that can be a reliable partner and professional contact for the regional economy when it comes to ensuring the supply of skilled labour.

At its Kaiserslautern location in the Western Palatinate, DEKRA Academy also ensures that high-quality training and efficiency are not mutually exclusive. On the contrary: through the use of the latest teaching and learning tools, the requirements of the customers in their respective life and career situations are addressed. In this respect, the offering ranges from one-day seminars to qualifications which take several years.

The key areas of expertise of the DEKRA Academy are in the areas of transport, storage and logistics for hazardous goods. It also has courses in the field of transport

and in other occupational fields of importance in the region, such as the metalworking industry. The DEKRA Academy is strongly committed to ensuring the supply of skilled workers for the health and care sector with corresponding offers.

The DEKRA Academy is also one of the pioneers in the region in the area of advanced training: it prepares certified logistics experts for their examinations at the Chamber of Industry and Commerce. Whether it is the public sector, private customers or businesses: the DEKRA Academy is the professional contact in the Western Palatinate region for everything relating to training and further education and for securing the supply of skilled workers.



**Alles im grünen Bereich.**

### **Areas of expertise:**

Further training, retraining, advanced training and exam preparation for, among others:

- Transport, storage and hazardous goods logistics
- HGV drivers
- Fleet management

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**Kaiserslautern University of Applied Sciences**

## **Logistics – basic principles and future prospects for all sectors**

The University of Applied Sciences is at the interface of industry, technology and research. Firmly rooted in the region, it trains highly-qualified academic professionals for the requirements of today and tomorrow on a targeted and cooperative basis and with a strong practical component.

Logistical challenges are to be found in every company. The targeted distribution of goods and information is indispensable in our economy. Tasks in the field of logistics can be quite different depending on the industry, product, size of company, service or corporate philosophy.

There are, however, a variety of principles, methods, experiences and processes that are nevertheless frequently repeated. The dynamic development of new technologies in the field of mechanical engineering and in identification and control technology and data processing is also evident. The Internet of Things and Logistics 4.0 are just two buzzwords used to describe the current dynamism.

The training and education in logistics at the university builds on the fundamental basics and deepens them, while also taking account of the latest developments and current topics. In this context, teaching assessment skills to classify and evaluate new ideas, concepts and buzzwords is of considerable importance.

Not least for economic reasons, the goal of a logistics expert is to solve the problems they are fast with as effectively and efficiently as possible. However, in the complexity of day-to-day logistics business, it is not always easy to find out what the actual problem is. Not infrequently, current trends are simply followed, although the



objective necessities make a different logistical solution seem appropriate.

The people who are responsible for the logistical processes in and at the interfaces between companies have a key role to play in terms of communication. Just as logistics connects the processes, these people bring the various interests together to create an overall logistics concept. The graduates do this on the basis of trained analytical skills, also in relation to big data, a wide-ranging understanding of technology and business, in addition to having as much practical experience as possible.

The goal of the university is to provide young employees with decent training that allows them to offer valuable skills to companies immediately after joining a team.



**Areas of expertise:**

- Intralogistics
- Transport and traffic
- Process and interface design
- Data analysis and identification technology
- Simulation and optimisation
- Conveying, storage, packaging and handling technology
- Workshops and training

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## ZukunftsRegion Westpfalz e.V.

ZukunftsRegion Westpfalz is a regional initiative committed to the goal of bundling the forces of the West Palatinate to carry out joint projects and, in this way, strengthen the future viability of the region. Supported by the Palatinate Chamber of Industry and Commerce (IHK) and the state government, in just a few years, the association has grown to more than 350 members from business, science, government, and civic organizations.

[www.zukunftsregion-westpfalz.de](http://www.zukunftsregion-westpfalz.de)





## ZukunftsRegion Westpfalz e.V.

Forward-looking courses of study, practical training, a modern infrastructure and many international companies – these are the general conditions that can be found in the Western Palatinate.

In view of its outstanding geographical location at the interface of the leading economic regions in Europe, the Western Palatinate has developed into an important location for logistics. It is also an attractive area in which to settle for manufacturers who want to focus on their core business.

This brochure presents the regional network of high-performing companies which have competences that interface. It is therefore the ideal starting point for entrepreneurs and investors looking for a suitable environment for their investments.



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